

DEPARTMENT OF INFORMATION TECHNOLOGY**EINTVAC01- Web Development****Unit I Introduction**

Concept of WWW, Internet and WWW, HTTP Protocol : Request and Response, Web browser and Web servers, Features of latest version of Web.

Web Design : Concepts of effective web design, Web design issues including Browser, Bandwidth and Cache, Display resolution, Look and Feel of the Website, Page Layout and linking, User centric design, Sitemap, Planning and publishing website, Designing effective navigation.

Unit II HTML

Basics of HTML, formatting and fonts, commenting code, color, hyperlink, lists, tables, images, forms, XHTML, Meta tags, Character entities, frames and frame sets, Browser architecture and Web site structure. Overview and features of latest version of HTML.

Style sheets : Need for CSS, introduction to CSS, basic syntax and structure, using CSS, background images, colors and properties, manipulating texts, using fonts, borders and boxes, margins, padding lists, positioning using CSS, CSS2, Overview and features of of latest version of CSS.

Unit III JavaScript

Client side scripting with JavaScript, variables, functions, conditions, loops and repetition, Pop up boxes, Advance JavaScript: Javascript and objects, JavaScript own objects, the DOM and web browser environments, Manipulation using DOM, forms and validations, DHTML : Combining HTML, CSS and Javascript, Events and buttons.

Unit IV XML

Introduction to XML, uses of XML, simple XML, XML key components, DTD and Schemas, Using XML with application. Transforming XML using XSL and XSLT.

PHP : Introduction and basic syntax of PHP, decision and looping with examples, PHP and HTML, Arrays, Functions, Browser control and detection, string, Form processing, Files, Advance Features: Cookies and Sessions

Unit V PHP and MySQL

Basic commands with PHP examples, Connection to server, creating database, selecting a database, listing database, listing table names, creating a table, inserting data, altering tables, queries, deleting database, deleting data and tables, PHP myadmin and database bugs.

Text Books:

Ralph Moseley and M. T. Savaliya, Developing Web Applications, Wiley-India Private Limited, 2011.

Robert W. Sebesta, Programming the World Wide Web, 7th edition, Pearson Education, 2013.

References:

Harwani, Developing Web Applications in PHP and AJAX, Tata McGraw-Hill, 2010.

Internet and World Wide Web How to program, Paul J. Deitel, Harvey M. Deitel, and Abbey Deitel, 5th Edition, Pearson Education, 2011.

Joel Sklar, Principles of Web Design, Cengage Learning, 6th Edition, 2015.

Kogent Learning Solutions Inc., Web Technologies Black Book, Dreamtech Press, 2009.